



September 04-06, 2014
HITEX Exhibition Center, Hyderabad

Sponsorship Opportunities

www.himtex.in



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EXHIBITION INVITATIONS

Sponsor the Exhibition Invitation Cards delivered and / or mailed to committed professionals of the industry nationally and internationally. HITEX will distribute 1,00,000 Invitations cards directly to industrialists and Technologists and maximize visit thereby.

These cards are distributed by participants, 500 for each participant and remaining is accessed from our very own data we have been using over the years and covers a wide spectrum of the industrial world.

Sponsors logo and profile will be printed on the Exhibition Invitation Cards. This guarantees top-of-the-mind brand recall with all the visitors who enter the exhibition as well as all those who receive these Exhibition Invitations by mail.

Circulation 1,00,000 **INR 3,00,000**

EXHIBITION BADGES

- Every participant including visitors, invitees, media, delegates, sponsors and exhibitors wear Exhibition Badges on all days.
- Sponsors name and logo will be printed on the Exhibition Badges. This guarantees a continuous display of the Sponsors name and logo at the venue.
- Sponsor logo will be displayed on show website with web link to company website.

Circulation 15,000 **INR 3,50,000**

SOUVENIR PENS

Trade visitors, media and invitees will be presented with an attractive Souvenir Pen. Enhance brand recall at the venue by sponsoring these Souvenir Pens. An excellent medium to attract visibility and make your presence felt.

Circulation 15,000 **INR 3,00,000**

REGISTRATION COUNTERS / VISITOR REGISTRATION FORMS

Achieve maximum visibility with your company logo displayed prominently on the Registration Counters, ensuring instant visibility with all visitors.

Sponsors name and logo will also be printed on the Visitor Registration Forms. In addition to those filled up at the Registration Counters during the event, Visitor Registration Forms are also mailed prior to the event.

Circulation 20,000 **INR 2,00,000**

VISITOR CARRY BAGS

Sponsor environment friendly Show Directory Carry Bags, which will be distributed to trade visitors, press personnel and delegates.

Sponsor can gain high visibility at the venue, with your name and logo prominently displayed on each bag. Sponsors receive ubiquitous presence at the show.

Circulation 10,000 **INR 6,00,000**



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LANYARD FOR BADGES

Attractive Lanyards will be distributed to visitors, invitees, media, delegates, sponsors and exhibitors on all days.

Sponsor will gain high visibility at the venue with the name / logo prominently displayed on each Lanyard. An excellent medium to attract visibility and make your presence felt with every attendee.

Sponsor logo on show website with web link to company website.

Circulation 1,00,000

INR 3,50,000

VIP LOUNGE

Sponsor the VIP Lounge and avail of a superb opportunity to attract celebrity attention. The VIP Lounge is a fully furnished hotspot for the industry leaders including VIPs and special invitees to conduct business whilst attending the event. An outstanding opportunity for the sponsor to etch your brand name at the event.

Sponsors logo will be prominently displayed in the VIP Lounge. Sponsor may keep corporate literature in the lounge.

Sponsor logo on show website with web link to company website.

INR 2,50,000

VISITOR TRANSPORT VEHICLES

Visitor Transport Vehicles ply continuously from the exhibition ground entrance and the protocol office to the exhibition halls. Sponsors name and logo will be displayed prominently on banners placed on the Visitor Transport Vehicles. Achieve maximum visibility at the event with visitors.

Per Vehicle

INR 50,000

WORKSHOP

Workshops provide an ideal forum to disseminate information to market products / services to a focussed audience. Sponsor a workshop and influence the right audience to etch your brand name and establish ubiquitous presence at the show. Sponsor will be provided with a conference room at the conference venue. Any interested company may also conduct a workshop at the venue.

Tailor made opportunities may be designed for the needs of the individual interested parties.

LUNCH / TEA / COFFEE

Sponsors name and logo will be prominently displayed at the conference lunch venue. The sponsor's name will be printed on the conference programme. The sponsor will receive 10 complimentary invitee passes and the sponsor's literature will be inserted in the Delegate Kit.

Attendees 200-250 expected

INR 2,50,000 per day



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VENUE BRANDING

Place your company branding at the venue to grab instant recognition and attention. Use the Branding options to build top-of-the-mind brand identity. Please provide the artwork and colour scheme and we will do the rest for a worry free display.

- A Main Gate Arch Branding: All Business visitors, general visitors over 15000 visitors will be going to pass main gate to enter into exhibition premises. Sponsor will gain corporate advantage by having their name & logo on the main gate arch, displayed prominently of size 3ft * 3ft at this prime location.

INR 2,00,000

- B Food Court: Sponsorship of food court offers a great mileage and visibility to the sponsor. Logo of the sponsor will be displayed at prominent locations inside and outside the Restaurant.

INR 2,00,000

- C Out Hall Branding: Large horizontal 10 feet (w) x 5 feet (h). Out Hall Branding positioned on the beams of the halls are highly recommended for great visibility.

Per Branding

INR 20,000

ASSOCIATE SPONSORSHIP

Associate sponsorship provides a unique opportunity of visibility to grab attention and brand recall. Sponsor's logo will be carried in all the marketing collaterals, press advertisements, sponsors panels and on the backdrops of the conference. Sponsor will also get a 9 sqm shell space.

INR 4,00,000

Platinum / Gold / Silver Sponsor

Comprehensive packages can be tailored to meet your promotional budgets.

For further information, please contact the HIMTEX team.

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